



What your organization can do to support *ShapingNJ*

ShapingNJ is a statewide movement, promoting increased opportunities for healthy eating and physical activity where people live, learn, work and play. Listed below are actions that your organization can take to support this movement. **Check off two or three actions you will take over the next year.**

- ⑧ Identify how your organization contributes to the obesity prevention strategies in the *ShapingNJ* State Obesity Prevention Plan* and communicate this to your employees, constituents and customers.
- ⑧ Join a *ShapingNJ* workgroup.
- ⑧ Promote healthy eating and physical activity among employees and constituents by example at meetings and in the workplace.
- ⑧ Co-brand relevant messages with the *ShapingNJ* logo.*
- ⑧ Use the *Welcome to ShapingNJ* presentation* when speaking about obesity.
- ⑧ Use the *ShapingNJ* widget* to provide a link to www.shapingnj.gov on your web site and download tools and resources for your own use.
- ⑧ Add the tag line “[Organization name] is proud to be a *ShapingNJ* partner organization: www.shapingnj.gov” to your email signature.
- ⑧ Recruit new partner organizations to join the *ShapingNJ* Partnership. Email shapingnj.onf@doh.state.nj.us or call 609-292-2209 for promotional packets.
- ⑧ Educate policy makers on environmental and policy issues that impact obesity rates.
- ⑩ **To download the *ShapingNJ* State Obesity Prevention Plan, tools, and presentation referenced in this document visit www.shapingnj.gov**